

ELSA BAUSSIÉ

Graphic & type designer

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www.elsabaussier.fr ↗

LANGUAGES

— French (mother tongue)
— English (fluent)

EDUCATION

MFA in graphic design
with a type design major,
2019-2021
École Estienne – Paris, FRANCE

Two-year degree course
in graphic design,
and print media, ENSAAMA
2017-2019
ENSAAMA – Paris, FRANCE

Foundation year
in applied arts
2016-2017
École Estienne – Paris, FRANCE

EXPERIENCE

Freelance graphic & type designer

Since 2023 | Partners:

- Gallimard Jeunesse – Paris, FRANCE
- Association Ultra – Brest, FRANCE
- Atelier Graphiplus – Paris, FRANCE
- Studio MaxiSouk – Paris, FRANCE
- Scrineo publishers – Paris, FRANCE
- Anne-Danielle Naname Studio – Évreux, FRANCE
- Accipio Agency – Paris, FRANCE
- Atlas Font Foundry – Berlin, GERMANY

Innovaxiom, communication agency | 2023

Paris, FRANCE

→ graphic designer

| creation and adaptation of graphic identities, design of posters
and logos, video editing |

Studio Remco van Bladel | 2022

Amsterdam, NETHERLANDS

→ graphic design intern (3 months)

| Type design, editorial design, image editing |

Atlas Font Foundry | 2021-2022

Berlin, GERMANY

→ type design intern (6 months)

| Typeface design, multilingual character set extension,
hairline construction, design of high contrast
interpretation & rounded versions |

Lewis McGuffie | 2020

Tallinn, ESTONIA

→ type design intern (3 months)

| Type design and logo design |

Gallimard Jeunesse | 2018

Paris, FRANCE

→ graphic design intern (3 months)

| Creation of books layouts, covers of children's books,
brochure, lettering and advertising for books |

REFERENCES & WORKS

VISUAL IDENTITY

- *Shop window Rain Pack* | Aigle | 2024-25
- *Against the General Good* (Bergman & Salinas
exhibition) | Artspace, New Haven | 2022
- *Logotype* | Aura événements | 2025

TYPE DESIGN

- *Auroc* | Lewis McGuffie | 2020
- *Salford Sans* | Lewis McGuffie | 2020
- *Borough grotesk* | Lewis McGuffie | 2020
- *Novel Sans rounded* | Atlas Font Foundry | 2021
- *Nouvellement Ouverte* | La Gare, Centre d'Art
et de design, Association Ultra | 2023

BOOK DESIGN

- *Chats trop forts* (lettering & layout)
| Gallimard Jeunesse | 2018
- *J'irai planter des fleurs*
| Research thesis by artist Lisa Colin | 2022
- *Collected works* | Jap Sam Books | 2023
- *Le Monde Yiddish* (lettering & layout)
| Gallimard Jeunesse | 2024
- *Construit un arbre* (lettering & cover layout)
| Gallimard Jeunesse | 2024
- *Textbooks* | Publishers Belin, Nathan & Retz
| 2025

CALLIGRAPHY

- *Calligraphy & glass engraving* (Paco Rabanne,
Givenchi, Byredo, Dior, Hugo Boss, Maison
Francis Kurkdjian) | Atelier Graphiplus | 2024-25

DATA VISUALISATION

- *Revue L'Éléphant & Puzzle*
| Scrineo publishing house | 2023-25

WORKSHOPS & TEACHING

ECV Paris

— Dissertation jury member | 2025

ECV Paris

— Type design workshop | 2025

Université Paris Nanterre

— Graphic & web design teacher | 2024

PRESS & ITW

ALefAlefAlef

— Research and Design of Yiddish Typefaces ↗

Luc Devroye

— Work retrospective ↗

SOFTWARES & SKILLS

· Book design · Layout · Calligraphy · Type design
· Identities · Lettering · Illustration · Ad design
· Datavisualisation · video editing · Photography

— Adobe Creative Suite (Indesign, Photoshop,
Illustrator, After Effects, Premiere Pro, Acrobat)
— Glyphs
— HTML & CSS
— Figma